



## ESJ Special Edition

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**Topic: Companies and Organizations facing Crises: between Fragility and Agility**

***Papers in the following Academic Disciplines are Acceptable:***

- *Marketing, commerce & digitalization.*
- *Management, strategy & governance.*
- *Information system management.*
- *Tourism and innovation.*
- *Digital transformation and business performance.*
- *Entrepreneurial innovation and performance management.*
- *Participatory finance, risk management and financial engineering.*
- *Corporate Finance and Financial Reporting.*
- *Management control and performance management.*
- *Governance and performance of public organizations.*
- *Audit and internal control.*
- *Human resource management practices and innovation.*
- *Logistics and Supply Chain Management.*



## Overview of Special Edition

The world is constantly changing, which put companies in constant pressure. They have to manage wisely the interests of all their stakeholders and also provide sustainable growth, ensuring their financial stability.

In order to guarantee a competitive advantage, Companies need to control all the factors that could determine the future dynamism of the sector in which they operate. For that reason, they should reinvent themselves and constantly readapt their strategies to better manage the environment uncertainty. Consequently, all the companies' departments have to adhere to these changes whether they are Marketing, HR, Production, Financial or others.

With the advent of modern technologies, and a world where progress seems destined to grow further, all the firms' functions must have realistic, and long-term visions, to be in alignment with environment challenges.

Indeed, in front of this external development, business functions should be dynamic to adapt to those innovations.

The aim of this special edition, is to bring together paper research from different countries, showing theoretical and practical issues in all areas of Marketing, Management and Finance. It provides an interdisciplinary platform for researchers to publish and discover the most recent innovations and trends in those fields.

The special edition will accept manuscript in the above areas, but is not limited to them. Any related theme will be considered depending on its merit.

### Submissions:

Submit your paper as a Microsoft Word document to [contact@eujournal.org](mailto:contact@eujournal.org)

### Timeframe:

Submission Deadline	August 30, 2022
First decision Peer Review	September 30, 2022
Revisions Due	October 15, 2022
Final Decision Due	October 30, 2022
Publication Date	November 20, 2022

**Language:** English and French.

**Peer Review Procedure:** Single blind.

**Publication Fee:** The publication fee is 97 EUR per accepted paper. Hard copy of the edition can be ordered under additional price.

### Types of Manuscripts Accepted for review:

Original research

Empirical studies

Hypotheses

Reviews of conceptual framework

Work in progress and Preliminary Results