

## ESJ Special edition

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**Topic: GROWTH OF BUSINESS AND SOCIETY IN POST CRISIS PERIOD**

*Papers in the following Academic Disciplines are Acceptable*

*Management*

*Marketing and Tourism*

*Economics*

*Finance*

*Accounting*

*Information Technology*

### Submissions

Submit your paper as an attachment to [contact@eujournal.org](mailto:contact@eujournal.org) or [vasilika.kume@unitir.edu.al](mailto:vasilika.kume@unitir.edu.al)

## Overview of the Special edition

This year marks the 10th Anniversary of ESJ. To celebrate this event, a special issue of the journal was commissioned by asking for contributions from academics, lecturers, researchers, scientists, practitioners, business people, and entrepreneurs. This special issue aims to provide ideas for the uncertainty and turmoil of the external environment, and the significant impact it has on business and society. Furthermore, the focus is to expand the understanding of the ways in which businesses, economies, government, and other institutions will respond to these challenges.

The coronavirus pandemic is a test for how society can thrive without growth. As economic growth stalls, businesses are beginning to forge a new social contract with society based on principles of sharing and distribution.

The new coronavirus economy is likely to reshape how we work and live. **Humanity needs to enter the post-coronavirus era, not looking back to the way things were but pointed towards where we need to go.**

The papers in this special issue would use a variety of research designs, e.g., quantitative, qualitative, and mixed methods. The suggested themes would include, but are not limited to, the following:



### Time Schedule

Submission Deadline:	December 31, 2020
Peer Review (First decision):	January 31, 2021
Revision by Authors:	February 28, 2021
Final Decision for Publication:	March 15, 2021
Publication of Special Issue:	April 2, 2021

**Language:** English

### Peer Review Procedure

Single blind and optional open review.

### Publication Fee

To cover the operating costs, authors of the accepted papers will be required to pay 97 EUR per paper. Hard copies of the ESJ special edition are included as part of the cost.

1. The [crisis creates opportunities for businesses](#) to become more innovative and creative problem-solvers. New technologies can offer numerous opportunities as the crisis transforms the products or services they can offer.
2. Treating employees well during critical times enhances a company's reputation as an employer and helps attract talent as well as building a loyal workforce.
3. At the sector levels, tourism and travel-related industries will be among the hardest hit.
4. The biggest challenges for the formal sector would be for services such as: aviation, shipping, tourism, hotels, restaurants, etc.
5. In manufacturing, supply chains, especially for auto, electronics, engineering, chemicals and metals, would surely be affected.
6. The crises will create pressure on corporations to weigh the efficiency and costs/benefits of a globalized supply chain system.
7. Universities must be adapted to new environment and scientists will devise research projects to improve forecasting.
8. The financial system will suffer significant distress too.
9. Ecommerce is likely to grow as consumers eschew physical stores and crowded places. Nonetheless, this could create logistical challenges.
10. Having a purpose that engages the next generation is a key challenge for leaders today.

#### **Types of Manuscripts Acceptable**

*Research articles, review of literature, and conceptual framework*