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# Comparative Analysis of Agricultural Incomes from Organic and Conventional Farming Systems in North Benin: Case of the Municipality of Tanguieta

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#### Abstract

It is likely that Goals 2, 14, and 15 of the Sustainable Development Goals (SDGs) will never be achieved if organic farming remains economically less profitable than conventional farming. This study was aimed at making a comparative analysis of the economic performance of organic and conventional farming systems. The data were collected from 36 organic and 39 conventional farmers, by individual interviews using semi-structured questionnaires. Descriptive, economic performance indicators and ordinary least square (OLS) regression analysis were used. The results show that the cotton farming activity remains economically more profitable in organic systems, despite the technical constraints of farming. In combination with cotton, corn and soybeans are more profitable in organic systems than conventional. Moreover, level of prosperity, distance from home to cotton farms are positively related to conventional farming system income at 1% and 5% level of significance. Agricultural assets, contact with extension agents, experience in organic farming, secondary activity is positively related to organic system income at 1%, 5%, and 5% level of significance; whilst the household size and the cotton acreage are negatively related to organic system income at 1% and 5% level of significance. It would then be necessary to continue and intensify the programs of diffusion of the best organic cultivation practices to the farmers whatever their experience in organic and to be more interested in corn and soy crops.

Keywords: Farming, Farm gross income, Organic, Conventional, Tanguieta

### Introduction

The cotton sector represents the basis of the rural economy in Benin. It contributes to the formation of the GDP to the tune of 13% and about 70% of the total value of exports and 35% of tax revenues (excluding customs) (Ton & Wankpo, 2004). In Benin, the socio-economic role played by cotton is very considerable, being a source of employment and a generator of income for most farms (Degla, 2012; Dossa et al., 2018; Hermann et al., 2016).

Despite the enormous efforts made by the Government and its partners for its development, this sector has been facing several difficulties in recent years. Indeed, in addition to fluctuations in global costs, other increasingly persistent internal handicaps have led to a drastic drop in farming in recent years. These include, in particular the decline in soil fertility, climatic hazards, phytosanitary problems, insufficient technical supervision for farmers, and dysfunctions within professional families operating in the sector (OBEPAB, 2002; Ton & Wankpo, 2004). Three farming systems can be identified in the cotton sector, namely conventional cotton, organic cotton, and cotton with established targeted control. The first two are the most important with a preponderance of conventional cotton (Matthess et al., 2005). Organic cotton excludes the use of any chemicals for soil fertility management and pest control. In terms of cultivation practices, the organic system presents specificities that can constitute a threat or an opportunity for the financial and social profitability of the activity. Organic cotton farming has benefits for the farmer and for the nation. In practice, it does not use chemical fertilizers and pesticides; fertilization is provided through crop rotation, use of potting soil, waste palm oil, animal manure, and weeds (Houndekon, 2013). Many questions have always been asked about the economic benefit of organic farming, although organic farming offers many benefits to agricultural farmers, the environment, and human health. It can even be said that the most

economically advantageous agriculture between organic and conventional agriculture depends on the region where the farming takes place and on the control of cultivation practices by the farmers themselves. Because, when some authors have favorable arguments for organic farming from an economic, technical, and even ecological point of view (Eyhorn et al., 2011; Krause & Machek, 2018; Tovignan et al., 2018), many other authors argue that it is rather conventional agriculture that offers the most economic benefits (Brookes & Barfoot, 2012; Finger et al., 2011; Forster et al., 2013). It is even noted that organic farming continues to come up against technical constraints relating to the poor organization and exploitation of farming techniques. The area of this study is no exception. Organic farmers' experience farming-related difficulties, particularly in the mobilization of agricultural inputs (organic manure and fertilizers). Farmers of the organic system sow in small areas compared to those of the other system (Danus, 2020); and they do not easily spread their organic fertilizers over large areas. At this rate, one wonders if the farming of the organic farming system is more profitable than the conventional one in this area. Moreover, if this is not the case, SDGs 2, 14, and 15 will probably never be achieved. It would then be important to carry out investigations in this study area. Most of the studies conducted in the cotton sector were related to the economic and financial profitability of organic and conventional cotton cultivation and the comparative analyzes of the economic performance of the two systems (Degla, 2012; Dossa et al., 2018; Finger et al., 2011; Forster et al., 2013; Houndekon, 2013; Krause & Machek, 2018; Paraïso et al., 2012; Tovignan et al., 2018; Vognan et al., 2017). Some of these studies have shown that organic agriculture is more economically profitable than conventional agriculture (Houndekon, 2013; Tovignan et al., 2018), while others have shown the opposite (Finger et al., 2011; Forster et al., 2013). It has been shown that yields from organic farming will gradually increase and improve as farmers master the new technology (Houndekon, 2013). It would seem then that experience in organic farming is a very important factor in improving economic results.

In general, in Benin, studies comparing the two systems show several shortcomings. This concerns, for example, the failure to take into account the number of years of adoption of organic farming in the choice of the farmers surveyed; failure to consider other crops associated with organic and conventional cotton. This study was carried out taking into account the experience of organic farmers and other crops in the farming system in rotation with cotton. It expands the literature on:

• the comparative analysis between the two farming systems (conventional and organic) by making it possible to know whether the organic farmers experienced in organic farming have higher economic performance or not than those in conventional farming;

- crops that offer better economic performance in association with organic and conventional cotton.
- It will then make it possible to orient agricultural policies in the direction of promoting organic farming in general and the choice of crops to be combined with cotton.

# **Materials and Methods**

#### Presentation of the study area: Municipality of Tanguieta

The commune of Tanguieta is located in the north-west of the department of Atacora and covers an area of 5,456 km2. Included between 10  $^{\circ}$  37 'and 11  $^{\circ}$  46' North Latitude and 01  $^{\circ}$  07 'and 02  $^{\circ}$  East longitude, it is limited to the North by the Pendjari, to the South by the municipalities of Toucountouna and Boukoumbé, to the West by the municipalities of Materiel and Cobly and in the East by the municipalities of Kérou and kouandé. The municipality brings together 39 villages or city districts spread over five (5) districts. The climate is of the Sudano-Sahelian continental type with a rainy season that goes from May to November and a dry season that lasts around four months (from November to May). The temperature varies throughout the year between 15  $^{\circ}$  C and 35  $^{\circ}$  C. Rainfall is abundant in August and September, with rainfall ranging from 800 mm to 1100 mm.

#### **Study sampling**

#### Selection of the study village and heads of household

The criteria for choosing the village are: the presence of organic farming (certified) and its year of introduction (at least 4 years), physical accessibility in any season of the year and the number of households practicing organic or conventional cotton, the difficulties encountered by farmers are technical (organic fertilizers and farming practices). Thus, discussions with extension agents and research enabled the selection of the village of Batia in the commune of Tanguieta. The unit of observation in the case of this study is the head of household producing organic or conventional cotton. The random sampling technique was used for the selection of households to be sampled. Thus, the census of all cotton-producing households was carried out in each village. Thanks to the exhaustive list of identifying households, an overall sampling rate of 31% was applied. Thus, 75 heads of household were surveyed: 36 organic cotton farmers and 39 conventional cotton farmers.

# Types of data collection and data collection method

For the verification of the research hypotheses, the following data were collected:

The socioeconomic and demographic characteristics of the farmers: gender, age, level of education, literacy, household size, number of agricultural workers, number of years of experience in organic farming, etc.

Crop farming (cotton and others): areas sown, cropping history, quantity, and price of inputs (seeds, biopesticides, mineral fertilizers, synthetic chemical pesticides, organic manures, etc.), cropping operations, types and quantity of labor work, the quantity of cotton produced and its selling price. The data were collected via semi-structured questionnaires during individual interviews.

#### Data analysis

To analyze the profitability of cotton farming systems, using Excel and SPSS V 21 software, variable farming costs as well as gross margins; gross incomes, gross products were calculated by the type of cotton and for rotation crops, associated with cotton.

# **Concept of economic performance**

The concept of performance can have a multitude of meanings. It can be linked to notions of effectiveness and efficiency (Sonnentag & Frese, 2002). It can also be defined as the level of achievement of results in relation to the efforts committed and the resources consumed. This definition emphasizes what one seeks to achieve ultimately and corresponds to the definition given by the OECD: "the performance or results of activities carried out in the context of pursuing objectives. Its purpose is to increase the number of cases in which public authorities achieve their objectives" (OCDE, 2005). Performance is also understood as the ability of a company to achieve its objectives (Grüning, 2002). In this study, the last two definitions will be taken into account; which is, the capacity of companies in terms of achieving their goals. There are several types of performance: financial, social, organizational, societal, and economic. Economic performance is considered in this study and is equated with economic profitability (Gbede et al., 2018). In fact, on farms, from an economic point of view, the objectives pursued are the maximization of profit and the minimization of farming costs (Echaudemaison et al., 2017). Thus, farmers seek to be profitable, and this is how they profit from their activities. Several indicators have been used by several authors on profitability or economic performance: gross and net margins, productivity working averages; benefit-cost ratios, etc. (Degla, 2012; Dossa et al., 2018; Gbede et al., 2018; Paraïso et al., 2012; Tovignan et al., 2018). Two indicators are taken into account in this study: gross margin (MB) and gross income (RB). To assess system margin and gross income, it is important to estimate farming costs in advance.

# **Evaluation of farming costs**

The variable costs (CV) of farming vary according to the farming volumes. In the study, they include the costs of inputs (organic manure, biopesticides, mineral fertilizers, chemical pesticides), occasionally hired labor, and other costs (transport, food given to agricultural workers during their service). The variable costs are expressed in FCFA / ha.

# Calculation of economic performance indicators

To assess the economic performance of farmings (organic and conventional farming systems), the gross margin (MB) and gross income (RB) indicators were calculated. The gross margin represents the operator's gain after all current expenses (variable costs) have been covered.

-MB= PBV –CV (Darbelet and Laugine., 1990); MB (FCFA/ha), PBV (FCFA/ha) and CV (FCFA/ha)

The gross product (PBV) corresponds to the yield (Rdt) multiplied by the unit selling price (PU).

-PBV= Rdt\*PU (Darbelet and Laugine., 1990); Rdt (FCFA/ha) and PBV (FCFA/ha).

Gross income is the sum of the gross margins of all crops in a farming system of the study.

 $RB = \Sigma MB$  (gross margins) i; with i representing all the system crops.

# Significance test between cotton types and other rotation crops

In order to compare the costs and performance indicators of the two cotton farming options and the associated crops on each of the farms (conventional versus organic), Student's T-test was carried out with SPSS V 21. This test makes it possible to assess the significance of the differences between the calculated indicators. Student's t law is used to test the statistical significance of the estimated parameters. It comes that:

Hypothesis test Ho:  $\rho = 0$  against H1:  $\rho \neq 0$  with  $\rho =$  correlation coefficient We calculate:

$$t^* = \frac{\hat{b}_i - b^*}{S(\hat{b}_i)} \rightarrow$$

 $S(\mathcal{D}_i)$  t (n - k); that is, the Student's t statistic of the degree of freedom n-k, with n = sample size and k = number of parameters estimated in the regression model (including b0). The software used gives us the value of t \* and the probability of significance.

If / t \* / <t (n-k; 1- $\alpha$  / 2), then we accept H0, If / t \* /> t (n-k; 1- $\alpha$  / 2), then we accept H1. With: -  $\alpha$  is the significance level. Which is equal to 5%. t (n-k; 1- $\alpha$  / 2) is the t read from the statistical table. The t read is equal to 1.96 for  $\alpha = 5\%$ .

# Method for estimating the determinants of the economic performance of organic and conventional farms

To identify the determinants of the economic performance of organic and conventional farms, multiple regressions represented by ordinary least squares (OLS) were employed, because of the continuous nature of the dependent variable "farm income from the farm". This method was used by (Sodjinou et al., 2015; Tovignan et al., 2018) in the analysis of the determinants of the profitability of organic and conventional cotton in Benin.

Therefore, the empirical model of simple regression is of the form:  $Yi = \beta Xi + \mu i$ 

Where Yi is the dependent variable (gross income from the organic or conventional system);

Xi: the vector of the explanatory variables that are the Socio-economic and institutional factors presented in Table 1;

µi: vector of error terms;

 $\beta$ : the vector of the parameters to be estimated

Variables	Measures	Expected signs
Age	Continuous variable	±
Gender	Binary variable $(1 = Male, 0 = Female)$	±
Level of prosperity	Binary variable $(1 = Prosperous, 0 = others)$	+
Primary level	Binary variable $(1 = \text{Yes}, 0 = \text{no})$	+
Possession of secondary activity	Binary variable $(1 = \text{Yes}, 0 = \text{no})$	+
Access to formal credit	Binary variable $(1 = \text{Yes}, 0 = \text{no})$	±
Household size	Continuous variable	±
Agricultural assets	Continuous variable	+
Contact with extension agents	Binary variable $(1 = \text{Yes}, 0 = \text{no})$	+
Total available acreage	Continuous variable	±
Cotton acreage	Continuous variable	+
Experience in organic cotton farming	Continuous variable	+
Distance home - cotton farm	Continuous variable	±

<b>Table 1:</b> Description of the variables introduced into the model to estimate the determinants
of both systems

#### Results

#### Socio-economic and demographic characteristics of households Gender and age of heads of household

Figure 1 shows the distribution by gender of the heads of household in the different types of farms. Men (57.57% against 41.93% of women) head the majority of households surveyed. Women are more represented on organic farms than men (67.74% of households surveyed in this option are headed by women). The low representativeness of women on conventional farms (i.e. 16.12%) compared to organic ones can be explained by the fact that in conventional farming, women very often depend on men for the acquisition of inputs and the marketing of cotton., while in the organic, women are more autonomous in the management of their farms. The average ages of the heads of household of the different types of conventional and organic farms are 40 ( $\pm$  12.18) and 43.8 ( $\pm$  13.25) years respectively (Table N ° 2).

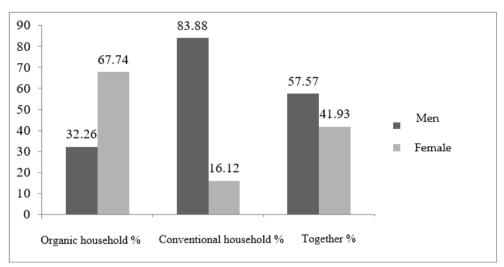


Figure 1: Distribution by gender of heads of households according to cotton types

#### **Educational attainment and literacy**

Table 2 indicates that the average level of education of heads of household is 2.35 ( $\pm$  2.98) and 0.77 ( $\pm$  2.15) years for households of conventional and organic types, respectively. The difference between these two means is significant at the 1% level. Furthermore, overall, only 29.04% of the heads of households surveyed are educated and 8.07% are literate (Figure N ° 2). The percentages of educated and literate heads of household are higher within conventional households.

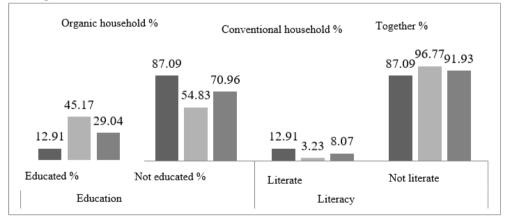


Figure 2: Percentages of educated and literate according to the types of cotton

#### Household size and number of agricultural workers

Table 2 indicates that the households of conventional and organic systems have an average size of 6.54 ( $\pm$  3.47) and 7.48 ( $\pm$  5.47) people respectively. The average number of agricultural workers is higher among organic households (or 4,032 workers). In addition, farmers in the organic

system receive more visits from extension agents than those in the conventional system. This response to government efforts to protect the environment and ensure the health of agricultural farmers.

Characteristics	Conventional system	Organic system
Age	40,00 (12,182) **	43,80 (13,257) **
Educational level	2,35 (2,98) ***	0,774 (2,15) ***
Household size	6,548 (3,472)	7,484 (5,476)
Number of agricultural workers	3,806 (2,040)	4,032 (2,858)
Experience in cotton farming	9,968 (5,128) **	6,226 (3,127) **
Experience in organic cotton	0	4,613 (1,283)
farming		
Field-house distance	4,47(2,74)****	2,27 (1,72) ****
Available acreage	5,82 (2,57)*	3,86 (3,51)*
Cultivated acreage	4,86 (2,94)**	3,11 (2,72) **
Cotton acreage	2,14 (1,31)**	1,38 (1,282) **
Prosperity classes	Conventional system (%)	Organic system (%)
Very poor	15	15
Poor	15	20
Rich	40	32,50
Prosperous	30	32,50

 Table 2: Characteristics of the households surveyed from the two farming systems

<u>Source:</u> SyproBio Survey, 2014, () = Standard deviation; \*\* = Significant difference at the threshold 5%, \*\*\*= significant at the threshold of 1%, \*= significant at the threshold of 10%.

# Distance between cotton fields and houses, total available acreages, and the acreages of cotton cultivated

Conventional households sow more acreages than organic ones. According to Table 2, the total available area is 5.82 Ha (+/-2.57) against 3.86 Ha (+/-3.97) for organic, with a significant difference at the 10% threshold. In addition, the total cultivated acreage is respectively 4.86 Ha (+/-2.94) and 3.11 Ha (+/-2.72) for the conventional and organic system with the cultivated acreage of cotton which represents almost half. The difference between the acreages of the systems is significant at the 5% threshold. The distance between the cotton field and the house is greater in the conventional system (4.47 km) than the organic (2.27 km) with a significant difference at a threshold of 1%.

#### The level of the prosperity of the households surveyed by the systems

The classification of households surveyed by the qualitative method of Barbara Grandin (Grandin, 1988), shows that 32.5% of households in the organic system are prosperous against 30% for the conventional. On the other hand, 35% of organic households are at the poorest against 30% for conventional.

#### Analysis of farming costs for organic and conventional farms

The results of the study show that households in the conventional system spend a lot on the acquisition of chemical inputs (fertilizers, pesticides, and herbicides) than organic farms which use organic inputs (compost, biopesticides) (Table 3). The conventional farms have the higher variable costs which are around 250,000 FCFA per average cultivated area of the conventional system and 54,000 FCFA for organic with a significant difference at the 1% threshold. This is explained by the fact that the average costs of the purchase of seeds, fertilizers, and pesticides, are significantly higher than those of organic farms with a significant difference threshold of 1% (Table 3). Organic farms make much more use of family labor in their farming activity and therefore minimize variable farming costs.

		systems.		
Costs	systems	Means	Standard- deviation	Student t test
Fertilizer	conventional	106120,96	92414,31	4,693***
	organic	16229,98	25127,72	
	conventional	37216,94	141775,83	4,502***
Pesticide	organic	4782,42	4147,66	
	conventional	37654,17	29828,43	1,377
Salaried workforce	organic	23891,73	21909,08	
	conventional	10670,26	9801,91	4,816***
Seed	organic	6041,07	4555,04	
Variables costs	conventional	246101,00	193890,57	4,586***
	organic	53294,71	48451,90	

**Tableau 3:** Comparison of the variable farming costs of both conventional and organic

Source: SyproBio survey, 2014, () = Standard deviation; \*\*\* = Significant (threshold 1%).

### Analysis of gross income and gross margin of different crops produced in two types of system

Table 4 shows that all crops in rotation with cotton have a positive average gross margin. This means that the crops are economically profitable regardless of the conventional or organic system. In comparison, cowpea offers a higher gross margin in the conventional system with a gross margin of around 98,877 FCFA / ha versus 96,870 FCFA/ha in the organic system. The same results were found for maize farming gross margin, which is 197069 FCFA / ha for the conventional system and 146 061 FCFA / ha for the organic system. Unlike cowpeas and maize, other crops such as cotton and soybeans offer higher gross margins in the organic system. In addition, organic cotton farming is more profitable than conventional cotton farming (99,923 FCFA / ha against 76,297 FCFA). This is related to farming costs (variable costs) which are lower in the organic system.

Regarding the gross income, the analysis of Table 4 shows that the gross income is positive for both the organic and the conventional systems. This gross income is higher for the organic household (104,464 (+/- 162,977) FCFA / Ha than for the conventional household (115,441 (+/- 89,602) FCFA / Ha). The student's t-test reveals that the difference between the average gross income of organic farms and that of conventional farms is significant at the 10% threshold. This trend is normal because the gross margins of crops in the system are higher in the organic system. It has been noted that farmers in organic systems do not use large areas for cultivation: an average of two (2) hectares for farmers in organic systems.

system			
Types of operations	Average gross margin (FCFA/ha)	Test t	
Conventional	76297 (62127)	-1,71*	
Organic	99923 (57788)		
Conventional	197069 (408528)	1,254*	
Organic	146061 (112199)		
Conventional	136772 (114661)	0,539	
Organic	150662 (106868)		
Conventional	165335 (124374)	0,648*	
Organic	192820 (143143)		
Conventional	98877 (95583)	0,149	
Organic	96870 (74075)	1	
Types of operations	Gross income	Test t	
systems (FCFA/ha)			
Conventional	104464 (162977)	1,877*	
Organic	115441 (89602)		
	Types of operations Conventional Organic Conventional Organic Conventional Organic Conventional Organic Conventional Organic Types of operations systems (FCFA/ha) Conventional	Types of operations         Average gross margin (FCFA/ha)           Conventional         76297 (62127)           Organic         99923 (57788)           Conventional         197069 (408528)           Organic         146061 (112199)           Conventional         136772 (114661)           Organic         150662 (106868)           Conventional         165335 (124374)           Organic         192820 (143143)           Conventional         98877 (95583)           Organic         96870 (74075)           Types of operations         Gross income           systems (FCFA/ha)         104464 (162977)	

 Table 4: Gross margins and gross incomes of rotation crops of a conventional and organic

 system

<u>Source</u>: SyproBio Survey, 2014 ; ( )=Ecart-type ; \*\*\*= Significative (seuil 1%); \*\*= Significative (seuil 5%); \*= Significative (seuil 10%).

# Determinants of agricultural income from organic and conventional farms

The analysis of Table 5 shows that the regression models estimated for the determination of the factors that influence the agricultural income of the organic and conventional farming systems in the commune of Tanguiéta are valid and significant at the 1% level (Prob> F = 0.0015 for the organic against Prob> F = 0.0001 for the conventional). The adjusted R<sup>2</sup> obtained from the regression models for the organic and conventional system are 0.4485 and 0.5004, respectively. Thus, the variation of the variables introduced into the models explains respectively 44.85% of the variation of the dependent variable "agricultural gross income of the organic system" and 50.04% of the variation of the dependent variable "agricultural gross income of the conventional system". Table 5 highlights the determinants of the agricultural income of the organic system, which are: the level of prosperity of the household, possession of secondary activity, the size of the household, the agricultural asset, the contact with the extension, the cotton acreage, the total acreage available and experience in organic cotton farming. The determinants of the agricultural income (gross income) of the conventional system are household prosperity level, distance from home to the cotton farm, and the gender of the farm manager.

	nom organic	and con-	ventional farms	,			
1.	Variables (organic income)	2.	beta	3.	Test t	4.	P >  t
1. , anabes (organic meome)		coeffic					
5.	Level of prosperity	6.	0,360**	7.	2.33	8.	0.027
9.	Primary level	10.	-0,108	11.	-0.79	12.	0.436
13.	Secondary activity	14.	0,425***	15.	3.33	16.	0.002
17.	Access to formal credit	18.	0,106	19.	0.77	20.	0.447
21.	Household size	22.	-1,041***	23.	-3.28	24.	0.003
25.	Agricultural assets	26.	0,846***	27.	3.36	28.	0.002
29.	Contact with extension agents	30.	0,344**	31.	2.43	32.	0.022
33.	Total available acreage	34.	0,537*	35.	2.01	36.	0.054
37.	Cotton acreage	38.	-0,366**	39.	-2.25	40.	0.032
41.	Experience in organic cotton farming	42.	0,358**	43.	2.54	44.	0.017
45.	Model validation test	46.	6. Number of observation = 39; $F(10, 28) = 4,09^{***}$				4,09***;
		47.	Prob > F = 0,0015; R <sup>2</sup> Adjusted = 0,4485				
48.	Variables (conventional income)	49.	beta	50.	Test t	51.	P >  t
		coefficients					
52.	Level of prosperity	53.	0,352***	54.	3.06	55.	0.004
56.	Distance home - cotton farm	57.	0,333**	58.	2.13	59.	0.041
60.	Gender	61.	-0,251*	62.	-1.81	63.	0.082
64.	Literacy	65.	-0,155	66.	-0.92	67.	0.367
68.	Access to formal credit	69.	-0,121	70.	-0.73	71.	0.470
72.	Agricultural assets	73.	-0,040	74.	-0.23	75.	0.819
76.	Total available acreage	77.	-0,188	78.	-0.71	79.	0.484
80.	Cotton acreage	81.	0,389	82.	1.38	83.	0.178
84.	Model validation test	86.	Number of o	bservatio	n = 40; F(	8, 32) =	6.01***
85.		87.	$Prob > F = 0.0001$ ; $R^2$ adjusted = 0.5004				
Courses Symme Die summer 2014, *** - Significant (threshold 10/), ** - Significant							

 Table 5: The estimate of the model for identifying the determinants of agricultural income from organic and conventional farms

Source: SyproBio survey, 2014; \*\*\* = Significant (threshold 1%); \*\* = Significant (threshold 5%); \*=Significant (threshold 10%); dependent variable= gross income of the conventionnal and organic farming systems.

Indeed, the variable "the level of prosperity of the head of household" has a positive and significant effect at the respective thresholds of 5% and 1% on the agricultural income of organic and conventional systems. This means that the increase in the level of prosperity of the head of the household leads

to a rise in the agricultural gross income of the households for both types of systems. This can be explained by the fact that a prosperous household has the financial means to meet the costs of agricultural farming and to be rational.

The variable "Possession of secondary activity" has a positive and significant influence at the 1% threshold on the agricultural gross income of the household in the organic system. This means that when a head of household has a secondary activity, his agricultural gross income increases. This could be explained by the fact that secondary activity generates income which increases the overall household income and therefore the household's productive resources. Thus the farmer can easily invest in the factors of farming (labor, inputs, etc.).

The variables "Household size" and "Cotton acreage" have negative and significant effects on the agricultural gross income of the household of the organic system at the thresholds of 1% and 5%, respectively. Thus, when these variables increase by 1%, agricultural income decreases by 1.041 and 0.366 respectively. This can be explained by the fact that very few members of the household are agricultural workers, and therefore do not contribute to fieldwork. This confirms the positive effect of the variable "agricultural assets" on the agricultural gross income of the household of the organic system at the 1% threshold. So when the household's farm assets grow by 1%, gross income increases by 0.846. This is because assets contribute to agricultural activities in order to reduce labor costs. On the other hand, the negative sign of the cotton acreage in an organic system can be explained by the fact that the activities of cotton farming are difficult and require a lot of care from the farmers. Thus, an increase in its acreage would generate additional costs and labor, which can be difficult to cover and which can decrease farms' income. However, the variable "total available acreage" has a positive and significant effect at the 10% threshold on the agricultural income of households in the organic system. So when the available land area of the household increases by 1%, agricultural income increases by 0.537. This can be explained by the fact that the available area allows farmers to practice crop rotation and fallow techniques in order to maintain and improve the level of soil fertility which has a positive effect on crop yields.

The variables "Experience in organic cotton farming" and "Contact with extension agents" positively and significantly influence the agricultural income of organic households at the 5% level. This means that when these variables increase by 1%, farm income also increases. This increase in income is 0.358 for the variable experience in the organic system. These influences can be explained by the fact that experience allows farmers to use these acquired skills to make their operations profitable, while the contact with extension agents allows them to acquire training on new farming practices in order to minimize risks and improve their returns.

In addition, the variable "Gender = man" has a negative and significant effect at the 10% threshold on the agricultural income of households in the conventional system. This means that when the head of the household is a woman, agricultural income increases. This is explained by the fact that women only cultivate small areas which maintain it well.

Distance from home to cotton farms has a positive and significant effect at the 5% threshold on the agricultural income of households in the conventional system.

#### Discussion

Organic farming is an activity that attracts women farmers of Benin and helps to resolve the inequality between men and women in terms of access to land. The study shows a large proportion of women in the organic system because women in this system have the possibility of having their own fields to practice agriculture. This result is consistent with the research results of (Sodjinou et al., 2015); but it is not consistent with those of (Elepu & Ekere, 2009) which show that there are more women in conventional agriculture. This difference is explained by the socio-economic realities of each country and by the policies for the advancement of women in various countries.

The socio-demographic characteristics show that farmers who practice organic farming are older than those of conventional farming. This is consistent with the results of (Krause & Machek, 2018), and is explained by the fact that older people have more experience in agriculture and understand that it is important to adopt organic farming to protect their environment and their health while young farmers ignore or trivialize the disadvantages of conventional agriculture.

The results of the study demonstrate once again that organic farming is more profitable than conventional farming (Elepu & Ekere, 2009; Tovignan et al., 2018), and this despite the constraints encountered by agricultural farmers of the organic system. The economic advantage of the organic system is related to the farming costs of organic farming, which are lower than those of conventional farming. Farmers who adopt the conventional system bring in enough items such as chemical fertilizers, pesticides, labors. These elements increase farming costs and give a comparative advantage to the organic system (Eyhorn et al., 2011; Forster et al., 2013).

Crops rotated with cotton show an advantage to both corn and soybean crops. These results are consistent with those of (Eyhorn et al., 2011; Forster et al., 2013) who showed an economic benefit when corn and soybean crops are rotated with cotton. These results also confirm the study by (Adjiba et al., 2019) which showed that the net margin for organic corn is positive and higher in the organic system. Indeed, these authors demonstrate that corn and soybean crops in an organic system are more profitable in organic systems. The

explanations can be summed up in that organic farming uses less labor and this favors the two other crops (corn and soybean).

The conventional households display the highest cultivated areas. Organic cotton farmers are therefore small farmers in terms of the total area cultivated compared to those producing conventional cotton. They find it difficult to spread, for example, organic fertilizers over large areas and to carry out phytosanitary treatments easily on a large scale.

Regarding the factors that influence the economic performance of organic and conventional systems, some of the determinants found corroborate with the factors found by (Hountondji et al., 2018) who revealed that factors such as possession of secondary activity, the distance between home and farm, total cultivated area, contact with extension agents, level of fertility, size of livestock and crop rotation with legumes are the determinants of the economic efficiency of organic cotton farming in northern Benin. Some of these factors are also confirmed by the study of (Tovignan et al., 2018) who analyzed the determinants of the profitability of organic cotton in the North and Center of Benin. In addition, the study of Bonou-zin (2012) in the same areas found that the level of soil fertility, access to credit, gender, and the level of education of the farmers positively influence the efficiency of organic cotton technique.

#### Conclusion

Organic farms have a positive income which shows that they are economically profitable. They also produce with a lower farming cost than farmers of a conventional system. As a result, they have better economic performance than conventional ones. In addition, with the application of organic premiums on food crop prices, the gross income of organic farms will be better than that of conventional farms. Despite the many constraints encountered by organic growers, the activity is more profitable than conventional agriculture regardless of the angle of analysis considered. But much remains to be done in the field of organic agriculture, as the areas shown for organic farming are still low, and to ensure food security, strategies for large-scale farming should be found. In addition to the problems of areas allocated to this agriculture, it is necessary to continue with awareness campaigns so that viable crops (that is to say that give positive gross margins in association with cotton in organic farming) are promoted (corn and soy). Thus, the determinants of the agricultural income of the organic system are the level of prosperity of the household, possession of secondary activity, the size of the household, the agricultural assets, the contact with the extension, the cultivated area of cotton, the total available area, and experience in organic cotton farming. The determinants of the agricultural income in the conventional system are the level of prosperity of the household, the distance between the house and the cotton farm, and the gender of the farm manager.

However, it would then be necessary to continue and intensify programs to disseminate best organic farming practices to farmers while taking into account the factors identified.

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