

Paper: **“Digital Technologies and Social Media in Tourism”**

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**The TITLE is clear and it is adequate to the content of the article.**

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*(Please insert your comments)*

The title is clear and it is adequate to the content of the paper.

**The ABSTRACT clearly presents objects, methods, and results.**

\*

*(Please insert your comments)*

The abstract  
presents objects, methods and results.

**There are a few grammatical errors and spelling mistakes in this article.**

(Please insert your comments)

/

**The study METHODS are explained clearly.**

\*

(Please insert your comments)

The study methods are explained clearly.

**The body of the paper is clear and does not contain errors.**

\*

(Please insert your comments)

The paper does not contain errors.

**The CONCLUSION or summary is accurate and supported by the content.**

\*

(Please insert your comments)

The conclusions are accurate and  
supported by the content.

**The list of REFERENCES is comprehensive and appropriate.**

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Each in-text citation has to be included in the list of references and vice versa.

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This manuscript does not include in the literature review some interesting contribution in the field

Živković, R., Gajić, J., & Brdar, I. (2014). The impact of social media on tourism. *Singidunum Journal of Applied Sciences*, 758-761.

Kaur, G. (2017). The importance of digital marketing in the tourism industry. *International Journal of Research-Granthaalayah*, 5(6), 72-77.

Dinis, M. G., Bonixe, L., Lamy, S., & Breda, Z. (Eds.). (2021). *Impact of New Media in Tourism*. IGI Global.

***Please rate the TITLE of this paper.***

[Poor] **1-5** [Excellent]

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- 1
- 2
- 3
- 4
- 5

***Please rate the ABSTRACT of this paper.***

[Poor] **1-5** [Excellent]

\*

- 1
- 2
- 3
- 4
- 5

*Please rate the LANGUAGE of this paper.*

[Poor] 1-5 [Excellent]

\*

- 1
- 2
- 3
- 4
- 5

*Please rate the METHODS of this paper.*

[Poor] 1-5 [Excellent]

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- 1
- 2
- 3
- 4
- 5

*Please rate the BODY of this paper.*

[Poor] 1-5 [Excellent]

\*

- 1
- 2
- 3
- 4
- 5

*Please rate the CONCLUSION of this paper.*

[Poor] 1-5 [Excellent]

\*

- 1
- 2
- 3
- 4
- 5

***Please rate the REFERENCES of this paper.***

[Poor] **1-5** [Excellent]

\*

- 1
- 2
- 3
- 4
- 5

**Overall Recommendation!!!**

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- Accepted, no revision needed
- Accepted, minor revision needed
- Return for major revision and resubmission
- Reject

**Comments and Suggestions to the Author(s):**

Review to ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript

1. Positive aspects

ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript is located as topic in the area of interest of ESJ.

Judging positively, this manuscript has an interesting research idea. The title is clear and it is adequate to the content of the paper. The abstract presents objects, methods and results. The study methods are explained clearly. The conclusions are accurate and supported by the content.

2. Negative aspects

2.1. This manuscript does not include in the literature review some interesting contribution in the field

Živković, R., Gajić, J., & Brdar, I. (2014). The impact of social media on tourism. *Singidunum Journal of Applied Sciences*, 758-761.

Kaur, G. (2017). The importance of digital marketing in the tourism industry. *International Journal of Research-Granthaalayah*, 5(6), 72-77.

Dinis, M. G., Bonixe, L., Lamy, S., & Breda, Z. (Eds.). (2021). *Impact of New Media in Tourism*. IGI Global.

2.2. The manuscript does not contain a section on future research.

### 3. Conclusion

ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript requires minor corrections and additions:

- a) to complete the literature review with the contribution above mentioned.
- b) analyzing the possibility of introducing a section on future research.

### **Comments and Suggestions to the Editors Only:**