EUROPEAN SCIENTIFIC JOURNAL

Paper: "The relationship between Competitive Strategy Drivers and Performance of manufacturing Small and Medium Enterprises in Nairobi County, Kenya"

Submitted: 23 December 2020 Accepted: 23 January 2021 Published: 31 January 2021

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Doi: 10.19044/esj.2021.v17n1p102

Peer review:

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Reviewer 2: László Berényi University of Miskolc, Hungary

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Manuscript Title: The relationship between Competitive Strategy Drivers and Performance of manufacturing Small and Medium Enterprises in Nairobi County, Kenya			
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Performance of manufacturing Sma	-		
Performance of manufacturing Sma County, Kenya	ll and Medium E		

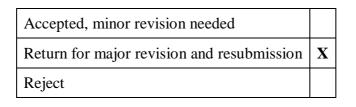
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1. The title is clear and it is adequate to the content of the	5

article.	
The title is clear and adequate.	
2. The abstract clearly presents objects, methods and results.	5
The abstract has all the elements required and summarized in scientific articles.	a good way all the
3. There are few grammatical errors and spelling mistakes in this article.	4
I suggest a final reading before the publication.	
4. The study methods are explained clearly.	3
The first part of the method needs to clearly explain why this address the paper's aim. I suggest considering the proper refer studies. Then please, explain how you are selecting all the ele questionnaire and motivate with a scientific reference. Additionally, more elements should be addressed to understan	rences for quantitative ments for the present and how authors select
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Accepted, no revision needed



Comments and Suggestions to the Author(s):

In the **introduction**, I would suggest the authors to explain the citation references for the following sentence: "For this study, the resource-based strategy drivers comprise of manufacturing SMEs capital raising capacity, technology development, human capital and Value Chain. Organizations ability to raise capital has a strategic bearing on their competitiveness."

Additionally, the section needs to be restructured. It should have the following elements:

- Background of the paper (present);
- The gap that the paper aims to address (present);
- A brief method identification (to be addressed);
- The main results and implications of the paper (to strengthen);
- The map of the paper with the following paragraphs.

In the literature section, authors miss several essential new references in this field. I would suggest the authors also to consider previous literature published related to the case under investigation (Kenya).

You may find interesting the following papers:

Sadeghi, V. J., & Biancone, P. P. (2018). How micro, small and medium-sized enterprises are driven outward the superior international trade performance? A multidimensional study on Italian food sector. Research in International Business and Finance, 45, 597-606.

Jafari-Sadeghi, V., Dutta, D.K., Ferraris, A. and Del Giudice, M. (2020), "Internationalisation business processes in an under-supported policy contexts: evidence from Italian SMEs", Business Process Management Journal, Vol. 26 No. 5, pp. 1055-1074. <u>https://doi.org/10.1108/BPMJ-03-2019-0141</u>

Mensah, E. K., & Sadeghi, V. J. (2018). Entrepreneurial opportunity decisions under uncertainty: Conceptualizing the complementing role of personal and cognitive abilities.

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(Please insert your comments)	

The title is not very clear but adequate to the content of article reshaped.	e. It needs to be
2. The abstract clearly presents objects, methods and results.	3
(Please insert your comments) The abstract clearly presents objects, methods and results but	t should be revised
3. There are few grammatical errors and spelling mistakes in this article.	3
(Please insert your comments) There are few grammatical errors, especially the use of article	es and conjuctions
4. The study methods are explained clearly.	4
(Please insert your comments) The study methods are explained clearly	
5. The results are clear and do not contain errors.	4
(Please insert your comments) The results are clear and do not contain errors.	
6. The conclusions or summary are accurate and supported by the content.	4
(Please insert your comments) The conclusions or summary are accurate and supported by t	he content
7. The references are comprehensive and appropriate.	3
(Please insert your comments) The references are comprehensive and not very appropriate	

Accepted, no revision needed	
Accepted, minor revision needed	X
Return for major revision and resubmission	
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The title is a bit long but includes all necessary information and paper's scope.	l limitations about the
2. The abstract clearly presents objects, methods and results.	5
The abstract is appropriate.	
3. There are few grammatical errors and spelling mistakes in this article.	3
A final grammar review and proofreading is necessary. A native any software in the field could be useful.	e proofreader and/or
4. The study methods are explained clearly.	5
There are usual empirical and statistical methods applied, the a correct.	upplications are
5. The results are clear and do not contain errors.	3
I found the result correct, on their own. But there is an issue the the authors' contributions (see more in the comments).	at needs clarification:
6. The conclusions or summary are accurate and supported by the content.	5
Conclusions are built on the results; the chapter is comprehense	ive.
7. The references are comprehensive and appropriate.	5
I found the refences and way of managing them appropriate.	

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Technically a thorough grammar check is necessary before the publication. Also, check editing (.., ' etc.)!

A more serious problem is about the authors. Although I marked minor revision above, this issue is elementary. The personal contribution should be declared. This is not a copied idea from other journals, this is special for this paper. The notes declare that it is an extract from a PhD dissertation. This is not a problem, in fact, it is to welcome that PhD level results are submitted to the journal. I checked the text with Turnitin plagiarism check; it confirms this fact. 54% similarity index, 34 from the

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	[Poor] 1-5 [Excellent]
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The title is clear and it is adequate to the content of the article	

2. The abstract clearly presents objects, methods and results.	5
The abstract clearly presents objects, methods and results	
3. There are few grammatical errors and spelling mistakes in this article.	4
There aren't grammatical errors and spelling mistakes in this article.	
4. The study methods are explained clearly.	4
The study methods are explained clearly	
5. The results are clear and do not contain errors.	4
The results are clear and do not contain errors	
6. The conclusions or summary are accurate and supported by the content.	5
The conclusions is accurate and supported by the content	
7. The references are comprehensive and appropriate.	4
The references are comprehensive and appropriate	

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