EUROPEAN SCIENTIFIC JOURNAL 🗮 ESI

Paper: "Digital Technologies and Social Media in Tourism"

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Doi: 10.19044/esj.2022.v18n10p28

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The TITLE is clear and it is adequate to the content of the article.

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The title is clear and it is adequate to the content of the paper.	
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The ABSTRACT clearly presents objects, methods, and results.

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The abstract	
presents objects, methods and results.	
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There are a few grammatical errors and spelling mistakes in this article.

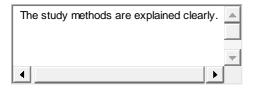
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The study METHODS are explained clearly.

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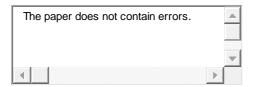
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The body of the paper is clear and does not contain errors.

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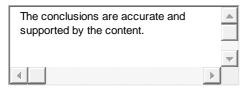
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The CONCLUSION or summary is accurate and supported by the content.

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The list of REFERENCES is comprehensive and appropriate.

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This manuscript does not include in the literature review some interesting contribution in the field

Živković, R., Gajić, J., & Brdar, I. (2014). The impact of social media on tourism. Singidunum Journal of Applied Sciences, 758-761.

Kaur, G. (2017). The importance of digital marketing in the tourism industry. International Journal of Research-Granthaalayah, 5(6), 72-77.

Dinis, M. G., Bonixe, L., Lamy, S., & Breda, Z. (Eds.). (2021). Impact of New Media in Tourism. IGI Global.

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[Poor] 1-5 [Excellent]

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Please rate the ABSTRACT of this paper.

[Poor] 1-5 [Excellent]

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[Poor] 1-5 [Excellent]

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[Poor] 1-5 [Excellent]

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[Poor] 1-5 [Excellent]

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Please rate the REFERENCES of this paper.

[Poor] 1-5 [Excellent]

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Overall Recommendation!!!

- *
- C Accepted, no revision needed
- Cccepted, minor revision needed
- C Return for major revision and resubmission
- C Reject

Comments and Suggestions to the Author(s):

Review to ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript

1. Positive aspects

ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript is located as topic in the area of interest of ESJ.

Judging positively, this manuscript has a interesting research idea. The title is clear and it is adequate to the content of the paper. The abstract presents objects, methods and results. The study methods are explained clearly. The conclusions are accurate and supported by the content.

2. Negative aspects

2.1. This manuscript does not include in the literature review some interesting contribution in the field

Živković, R., Gajić, J., & Brdar, I. (2014). The impact of social media on tourism. Singidunum Journal of Applied Sciences, 758-761.

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Dinis, M. G., Bonixe, L., Lamy, S., & Breda, Z. (Eds.). (2021). Impact of New Media in Tourism. IGI Global.

2.2. The manuscript does not contain a section on future research.

3. Conclusion

ESJ ID 15124-Article Text-43842-1-4-20220208 manuscript requires minor corrections and additions:

a) to complete the literature review with the contribution above mentioned.

b) analyzing the possibility of introducing a section on future research.

Comments and Suggestions to the Editors Only: