

Paper: “Transformational Leadership, Market-Oriented Culture, and Implementation of Total Quality Management Practices: Proposed Conceptual Model”

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You approve, your name as a reviewer of this paper, is available in the “review history” of the paper:

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- Yes
- No

You approve, this review report is available in the “review history” of the paper:

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- Yes
- No

The TITLE is clear and it is adequate to the content of the article.

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(Please insert your comments)

Title is acceptable

The ABSTRACT clearly presents objects, methods, and results.

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(Please insert your comments)



There are a few grammatical errors and spelling mistakes in this article.

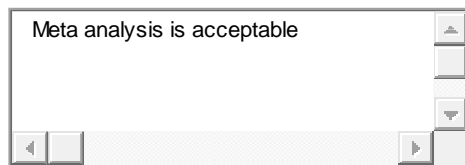
(Please insert your comments)

Serious typo errors and setting. Possible the manuscript to proof read for typo check.

The study METHODS are explained clearly.

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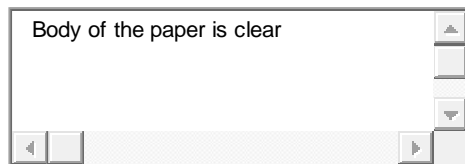
(Please insert your comments)



The body of the paper is clear and does not contain errors.

*

(Please insert your comments)



The CONCLUSION or summary is accurate and supported by the content.

*

(Please insert your comments)

The manuscript can be published but need to be proof read for typo and technical setting.

The list of REFERENCES is comprehensive and appropriate.

*

Each in-text citation has to be included in the list of references and vice versa.

(Please insert your comments)

References need to be written as per journal requirements

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

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Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the METHODS of this paper.

[Poor] 1-5 [Excellent]

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Please rate the BODY of this paper.

[Poor] 1-5 [Excellent]

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Please rate the CONCLUSION of this paper.

[Poor] 1-5 [Excellent]

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Please rate the REFERENCES of this paper.

[Poor] 1-5 [Excellent]

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Overall Recommendation!!!

*

- Accepted, no revision needed
- Accepted, minor revision needed
- Return for major revision and resubmission
- Reject

Comments and Suggestions to the Author(s):

Comments and Suggestions to the Editors Only:

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- No

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- Yes
- No

You approve, this review report is available in the “review history” of the paper:

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- Yes
- No

The TITLE is clear and it is adequate to the content of the article.

*

(Please insert your comments)

Yes. The title is clear and lets the reader know what will be covered in the article.

The ABSTRACT clearly presents objects, methods, and results.

*

(Please insert your comments)

Yes, no issues with the abstract. It spells out what one will read in the article.

There are a few grammatical errors and spelling mistakes in this article.

(Please insert your comments)

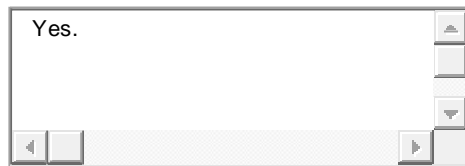
Some minor grammar errors with hyphenations needed but nothing major. I would break up the paragraphs into multiple ones for readability.

The study METHODS are explained clearly.

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(Please insert your comments)

Yes.

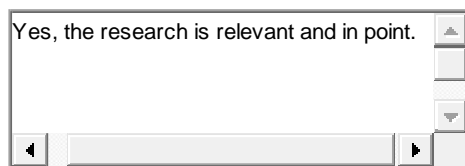


The body of the paper is clear and does not contain errors.

*

(Please insert your comments)

Yes, the research is relevant and in point.



The CONCLUSION or summary is accurate and supported by the content.

*

(Please insert your comments)

Yes.



The list of REFERENCES is comprehensive and appropriate.

*

Each in-text citation has to be included in the list of references and vice versa.

(Please insert your comments)

I would say yes. There could be some more current research but I feel that this article will be one that will be cited frequently.

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

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Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

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Please rate the BODY of this paper.

[Poor] 1-5 [Excellent]

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Please rate the CONCLUSION of this paper.

[Poor] 1-5 [Excellent]

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Please rate the REFERENCES of this paper.

[Poor] 1-5 [Excellent]

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Overall Recommendation!!!

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- Accepted, no revision needed
- Accepted, minor revision needed
- Return for major revision and resubmission
- Reject

Comments and Suggestions to the Author(s):

Interesting and relevant article. Would only recommend splitting up the paragraphs for readability. It can get tiring reading one long paragraph.

Comments and Suggestions to the Editors Only:

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- No

You approve, this review report is available in the “review history” of the paper:

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- Yes
- No

The TITLE is clear and it is adequate to the content of the article.

*

(Please insert your comments)

The title is clear and adequate to the content of ther article.

The ABSTRACT clearly presents objects, methods, and results.

*

(Please insert your comments)

The objects are clearly articulated, so is the method to be used however the results are not mentioned in the abstract.

There are a few grammatical errors and spelling mistakes in this article.

(Please insert your comments)

Grammatical errors and spelling mistakes have not been identified at all.

The study METHODS are explained clearly.

*

(Please insert your comments)

The method/methods that was used to collect data has not been clearly explained, nor is the analysis method that has been used. I am not able to capture any data collection methods nor data analysis method..

The body of the paper is clear and does not contain errors.

*

(Please insert your comments)

Indeed the body of the paper is clear and rich in content and concept however the author should stick to citations which are within five years, unless using a model ,statistical analysis, or a mathematical formula, a lot of the citations are quite archaic i.e 1999,2000,2003,2004 etc and are not within the five year period of time.

The CONCLUSION or summary is accurate and supported by the content.

*

(Please insert your comments)

Conclusion is supported by the content ,although the author has not mentioned statistical conclusions.

The list of REFERENCES is comprehensive and appropriate.

*

Each in-text citation has to be included in the list of references and vice versa.

(Please insert your comments)

Quite a good effort on the references however the author need to desist from archaic reference,i.e. references not within five years.

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

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Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

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Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

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Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

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Please rate the CONCLUSION of this paper.

[Poor] **1-5** [Excellent]

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Please rate the REFERENCES of this paper.

[Poor] **1-5** [Excellent]

*

- 1
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Overall Recommendation!!!

*

- Accepted, no revision needed
- Accepted, minor revision needed
- Return for major revision and resubmission
- Reject

Comments and Suggestions to the Author(s):

Ensure that in any academic writing you need to incorporate reference within the last five years.

Comments and Suggestions to the Editors Only: