

Paper: “Profit Persistence: is There A Conglomerate Effect? The Case of Banking and Insurance in Morocco”

Submitted: 04 April 2022

Accepted: 16 May 2022

Published: 31 May 2022

Corresponding Author: Siham Meknassi

Doi: [10.19044/esj.2022.v18n15p106](https://doi.org/10.19044/esj.2022.v18n15p106)

Peer review:

Reviewer 1: Amir Mohammad Sohrabian
International Information Technology University (IITU), Kazakhstan

Reviewer 2: James Gatawa
Kenya Methodist University, School of Business, Nairobi, Kenya

Reviewer 3: Samuel M. Maina
School of Business, Kenyatta University, Kenya