

Paper: “Consumer Responses to CSR in Greek Banking Sector: Does CSR Really Matter?”

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Corresponding Author: Panagiota Xanthopoulou

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Peer review:

Reviewer 1: Blinded

Reviewer 2: Asli Cazorla Milla
University of the People, USA

Reviewer B:
Recommendation: Accept Submission

The TITLE is clear and it is adequate to the content of the article.

The title of the article clearly matches the overall aim and the content of the ideas presented. Furthermore, by asking an intriguing question, the author(s) are creating an expectation about its originality.

The ABSTRACT clearly presents objects, methods, and results.

The abstract has all the necessary elements from objects, methodology applied, and the results of the research. The word limit is respected according to the journal's guidelines therefore no further revision is needed.

There are a few grammatical errors and spelling mistakes in this article.

The paper seems like has gone through a proofreading process. There are no major issues with the language.

The study METHODS are explained clearly.

The methods applied here are basic yet it is apt for the article itself.

The body of the paper is clear and does not contain errors.

The paper is very well written and deserves to be published.

The CONCLUSION or summary is accurate and supported by the content.

Conclusions summarize the overall work and supported by the content.

The list of REFERENCES is comprehensive and appropriate.

The references are up to date and correct.

Please rate the TITLE of this paper.

[Poor] 1-5 [Excellent]

5

Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the CONCLUSION of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the REFERENCES of this paper.

[Poor] **1-5** [Excellent]

5

Overall Recommendation!!!

Accepted, no revision needed

Comments and Suggestions to the Author(s):

Well done on a very thorough work. It was really interesting to read about the consumer's perception of CSR in Greece's banking sector.
