

Paper: “Entrepreneurial Orientation as Antecedent of Business Model Innovation in Medium Enterprises in Kenya”

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Reviewer 2: Promise Ordu
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Reviewer 3: Enida Pulaj
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Manuscript Title: ENTREPRENEURIAL ORIENTATION AS ANTECEDENT OF BUSINESS MODEL INNOVATION AMONG MEDIUM ENTERPRISES IN KENYA	
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You agree your name is revealed to the author of the paper: Yes/No	
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Evaluation Criteria:

Please give each evaluation item a numeric rating on a 5-point scale, along with a thorough explanation for each point rating.

<i>Questions</i>	<i>Rating Result</i>
1. The title is clear and it is adequate to the content of the article.	[Poor] 1-5 [Excellent] 5
<i>The title is clear and adequate to the content of the paper.</i>	

2. The abstract clearly presents objects, methods and results.	5
<i>The abstract is clear. It contains all the major aspects of the paper such as: the overall purpose of the study, the research problem, the methodology and the major findings as a result of data analysis.</i>	
3. There are few grammatical errors and spelling mistakes in this article.	5
<i>The used language is correct and comprehensive.</i>	
4. The study methods are explained clearly.	5
<i>The study method is explained clearly and correctly.</i>	
5. The results are clear and do not contain errors.	5
<i>The results are clear and they are explained correctly.</i>	
6. The conclusions or summary are accurate and supported by the content.	5
<i>Even that the conclusions are given shortly they are supported by the content of the paper such as: literature review and data analysis.</i>	
7. The references are comprehensive and appropriate.	5
<i>The authors have used a wide range of literature and references.</i>	

Overall Recommendation (mark an X with your recommendation) :

Accepted, no revision needed	x
Accepted, minor revision needed	
Return for major revision and resubmission	
Reject	

Comments and Suggestions to the Author(s):

Comments and Suggestions to the Editors Only:

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Reviewer Name:	
University/Country: Ignatius Ajuru University of Education, Nigeria	
Date Manuscript Received: 9/01/2023	Date Review Report Submitted: 15/01/2023
Manuscript Title: ENTREPRENEURIAL ORIENTATION AS ANTECEDENT OF BUSINESS MODEL INNOVATION AMONG MEDIUM ENTERPRISES IN KENYA	
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You approve, this review report is available in the “review history” of the paper: Yes	

Evaluation Criteria:

Please give each evaluation item a numeric rating on a 5-point scale, along with a thorough explanation for each point rating.

<i>Questions</i>	<i>Rating Result</i> [Poor] 1-5 [Excellent]
1. The title is clear and it is adequate to the content of the article.	3

<i>(Please insert your comments)</i>	
Entrepreneurial Orientation and Business Model Innovation among Medium Enterprises in Kenya	
2. The abstract clearly presents objects, methods and results.	4
<i>(Please insert your comments)</i>	
3. There are few grammatical errors and spelling mistakes in this article.	3
<i>few but ignoble</i>	
4. The study methods are explained clearly.	5
<i>(Please insert your comments)</i>	
5. The results are clear and do not contain errors.	5
<i>(Please insert your comments)</i>	
6. The conclusions or summary are accurate and supported by the content.	5
<i>(Please insert your comments)</i>	
7. The references are comprehensive and appropriate.	3
<i>(Please insert your comments)</i>	
<i>A few review of the references is needed to properly align to APA 7th edition adopted</i>	

Overall Recommendation (mark an X with your recommendation) :

Accepted, no revision needed	<input type="checkbox"/>
Accepted, minor revision needed	<input checked="" type="checkbox"/>
Return for major revision and resubmission	<input type="checkbox"/>
Reject	<input type="checkbox"/>

Comments and Suggestions to the Author(s):

Comments and Suggestions to the Editors Only: I have highlighted where the necessary corrections are to be made

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Reviewer Name: dr. haitham zreqat	
University/Country: Jordan / Yarmouk University	
Date Manuscript Received: 9/January/2023	Date Review Report Submitted: 12/January/2023
Manuscript Title: ENTREPRENEURIAL ORIENTATION AS ANTECEDENT OF BUSINESS MODEL INNOVATION AMONG MEDIUM ENTERPRISES IN KENYA	
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You approve, this review report is available in the "review history" of the paper: Yes	

Evaluation Criteria:

Please give each evaluation item a numeric rating on a 5-point scale, along with a thorough explanation for each point rating.

<i>Questions</i>	<i>Rating Result</i> [Poor] 1-5 [Excellent]
1. The title is clear and it is adequate to the content of the article.	3

<i>The title needs to be reformulated to read: The Impact of Entrepreneurial Orientation on Business Model Innovation in Medium Enterprises in Kenya.</i>	
2. The abstract clearly presents objects, methods and results.	5
<i>The abstract is appropriate and presents directly the objective of the study, the methodology used, and the results</i>	
3. There are few grammatical errors and spelling mistakes in this article.	5
<i>The article was written well and is free of grammatical and grammatical errors</i>	
4. The study methods are explained clearly.	3
<i>The researcher explained the study methods clearly, but I recommend the use of statistical tables in presenting the reliability values and the results of the factor analysis</i>	
5. The results are clear and do not contain errors.	4
<i>The results were presented in a clear and uncomplicated way, but I recommend expanding the discussion of the results</i>	
6. The conclusions or summary are accurate and supported by the content.	3
<i>Conclusions need to be linked to the content of the study more deeply and to cite the theoretical framework</i>	
7. The references are comprehensive and appropriate.	4
<i>There were no references after the year 2020, although the topic is one of the recent topics that have been discussed in many researches and studies after the year 2020.</i>	

Overall Recommendation (mark an X with your recommendation) :

Accepted, no revision needed	<input type="checkbox"/>
Accepted, minor revision needed	27
Return for major revision and resubmission	<input type="checkbox"/>
Reject	<input type="checkbox"/>

Comments and Suggestions to the Author(s):

Theoretical literature is exaggeratedly brief. It is necessary to strengthen the theoretical framework with regard to the entrepreneurial orientation, and present examples of international companies that have followed this approach.

Comments and Suggestions to the Editors Only:
nothing