

Paper: “Navigating the Digital Frontier: A Literature Review on Business Digitalization”

Submitted: 21 March 2024

Accepted: 25 April 2024

Published: 30 April 2024

Corresponding Author: Btissam Benga

Doi: [10.19044/esj.2024.v20n10p107](https://doi.org/10.19044/esj.2024.v20n10p107)

Peer review:

Reviewer 1: Felix Chille

College of Business Education, Dar es Salaam, Tanzania

Reviewer 2: Blinded

Reviewer 3: David Ndolo

Tufts University, Boston, Massachusetts, USA

Reviewer B:
Recommendation: Accept Submission

The TITLE is clear and it is adequate to the content of the article.

Title is clear and adequate

The ABSTRACT clearly presents objects, methods, and results.

Abstract lacks results and methods.

There are a few grammatical errors and spelling mistakes in this article.

There are a few grammatical errors and spelling mistakes in this article.

The study METHODS are explained clearly.

Methods should be explained more (ex: count of articles involved in the literature review, how information is retrieved...). I suggest the author studies a literature review to acquire an idea.

The body of the paper is clear and does not contain errors.

Clear yes but as explained before, it needs more detailing and clarifications, as this is a literature review.

I suggest the author adds more references on digitalization.

The CONCLUSION or summary is accurate and supported by the content.

The CONCLUSION or summary is accurate and supported by the content.

The list of REFERENCES is comprehensive and appropriate.

The list of REFERENCES is comprehensive and appropriate, but insufficient.

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

2

Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the CONCLUSION of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the REFERENCES of this paper.

[Poor] **1-5** [Excellent]

4

Overall Recommendation!!!

Accepted, minor revision needed

Comments and Suggestions to the Author(s):

Overall, it's a pretty good paper. Do not get discouraged by the comments. Revisions are also for the authors to improve their methods and writing skills.

Reviewer C:
Recommendation: Revisions Required

The TITLE is clear and it is adequate to the content of the article.

The title seems to be Clear

The ABSTRACT clearly presents objects, methods, and results.

The abstract should also indicate how the literature review concerning digitalization was conducted, how relevant kinds of literature were obtained, and from which research database(platforms). How was Synthesized, and analyzed coming from various publications and authors

There are a few grammatical errors and spelling mistakes in this article.

There are NONE grammatical errors, however, language editing by language Editor or software is preferable before publication

The study METHODS are explained clearly.

- Indicate how the literature review was conducted, how relevant kinds of literature were obtained, and from which research database(platforms). How was Synthesized, and analyzed coming from various publications and various authors on the introduction part of the paper
- Include the criteria on selecting studies and the exclusion criteria also, and the number of studies

The body of the paper is clear and does not contain errors.

OK

The CONCLUSION or summary is accurate and supported by the content.

OK

The list of REFERENCES is comprehensive and appropriate.

OK

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the CONCLUSION of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the REFERENCES of this paper.

[Poor] 1-5 [Excellent]

4

Overall Recommendation!!!

Accepted, minor revision needed

Comments and Suggestions to the Author(s):

Minor changes is required, specifically on the methodology, hence the research problem regarding Digitalization should be comprehensively elaborated more on the introduction.

Reviewer D:

Recommendation: See Comments

The TITLE is clear and it is adequate to the content of the article.

Yes

The ABSTRACT clearly presents objects, methods, and results.

This is fine given that it is basically a review of the previous works

There are a few grammatical errors and spelling mistakes in this article.

Yes check on grammar specifically in the introduction through the reviews.
Can you combine the short paragraphs, some are too small and can be combined.

The study METHODS are explained clearly.

No need for methodology since this is just a review paper

The body of the paper is clear and does not contain errors.

Some grammatical errors which you may need to check out and address

The CONCLUSION or summary is accurate and supported by the content.

Good

The list of REFERENCES is comprehensive and appropriate.

Yes, Please use APA for references

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

5

Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the CONCLUSION of this paper.

[Poor] 1-5 [Excellent]

5

Please rate the REFERENCES of this paper.

[Poor] 1-5 [Excellent]

3

Overall Recommendation!!!

Accepted, minor revision needed

Comments and Suggestions to the Author(s):

This paper can have paragraphs combined to avoid unnecessarily having many paragraphs.

One table for a summary of the literature review
