

Paper: "Influence of Product, Price, Promotion and Place on Banana Market Trend in Kilimanjaro-Tanzania"

Submitted: 12 August 2024 Accepted: 08 October 2024 Published: 31 October 2024

Corresponding Author: Tumaini Steven

Doi: 10.19044/esj.2024.v20n28p40

Peer review:

Reviewer 1: Milan Radosevic

Faculty Of Technical Sciences, Novi Sad, Serbia

Reviewer 2: Blinded

Reviewer 3: Blinded