



Paper: **“Resilience Strategies in Moroccan Artisanal Supply Chain Networks”**

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Peer review:

Reviewer 1: Oumar Bah

Maître Assistant du CAMES, Sup' Management, Mali

Reviewer 2: Blinded

Reviewer 3: Blinded

ESJ Manuscript Evaluation Form 2025

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Date Manuscript Received: 30-04-2025	Date Review Report Submitted: 05-05-2025
Manuscript Title: RESILIENCE STRATEGIES IN MOROCCAN ARTISANAL SUPPLY CHAIN NETWORKS	
ESJ Manuscript Number: 0409/25	
You agree your name is revealed to the author of the paper: NO	
You approve, your name as a reviewer of this paper, is available in the “review history” of the paper: NO	
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Evaluation Criteria:

Please give each evaluation item a numeric rating on a 5-point scale, along with a thorough explanation for each point rating.

<i>Questions</i>	<i>Rating Result</i> [Poor] 1-5 [Excellent]
1. The title is clear and it is adequate to the content of the article.	5
<i>The title is very clear and well-aligned with the focus of the article. It accurately captures the essence of the study, which revolves around resilience strategies in Moroccan artisanal supply chains. The mention of "resilience strategies" and "Moroccan artisanal supply chains" immediately informs the reader of the research topic.</i>	
2. The abstract presents objects, methods, and results.	4
<i>The abstract provides a concise overview of the objectives, methods, and results. It outlines the research focus on resilience strategies, the use of the Gioia methodology, and the key findings regarding cooperative and traditional artisanal networks. However, the results could have been described in slightly more detail to give a clearer preview of the findings for readers.</i>	
3. There are a few grammatical errors and spelling mistakes in this article.	4

<i>Overall, the article is well-written and free of major grammatical errors. There are some minor instances where sentence structures could be improved for clarity, but they do not impede the understanding of the article's content. A thorough proofreading would address these small issues.</i>	
4. The study methods are explained clearly.	5
<i>The article provides a very clear and detailed explanation of the methodology. The choice of the Gioia methodology is well-justified, and the steps taken to analyze the data (first-order coding, second-order themes, and aggregate dimensions) are thoroughly explained. The use of QualCoder for data analysis is also well-documented, making the methodology transparent and reproducible.</i>	
5. The results are clear and do not contain errors.	4
<i>The results are well-structured and clearly presented using comparative analysis between traditional business networks and artisanal cooperatives. The use of direct participant quotes enhances clarity and supports the findings effectively. The integration of the Gioia methodology is appropriate and contributes to methodological rigor. However, the article could be improved by including more systematic evidence (tables, models, or quantified summaries of codes and categories) to support the narrative-based findings.</i>	
6. The conclusions or summary are accurate and supported by the content.	5
<i>The conclusions logically follow from the data analysis and discussion. The "Dynamic Conceptual Framework" effectively ties the various dimensions of resilience into a coherent, theory-based synthesis. The conclusion reinforces key themes (e.g., trust, governance, innovation) and highlights practical and theoretical contributions clearly. The summary successfully reflects the core contributions of the research without overclaiming results.</i>	
7. The references are comprehensive and appropriate.	5
<i>The references are comprehensive, appropriate, and follow the APA format as required by the journal.</i>	

Overall Recommendation (mark an X with your recommendation) :

Accepted, no revision needed	X
Accepted, minor revision needed	
Return for major revision and resubmission	
Reject	

Comments and Suggestions to the Author(s):

Comments and Suggestions to the Editors Only:

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Please respond within the appointed time so that we can give the authors timely responses and feedback.

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Reviewer Name: Dr Oumar BAH – Maître Assistant du CAMES	
University/Country: Sup'Management Mali	
Date Manuscript Received: 01/04/2025	Date Review Report Submitted:
Manuscript Title: Resilience Strategies in Moroccan Artisanal Supply Chain Networks	
ESJ Manuscript Number: 0409/25	
You agree your name is revealed to the author of the paper: YES	
You approve, your name as a reviewer of this paper, is available in the “review history” of the paper:	
You approve; this review report is available in the “review history” of the paper: YES	

Evaluation Criteria:

Please give each evaluation item a numeric rating on a 5-point scale, along with a thorough explanation for each point rating.

Questions	Rating Result [Poor] 1-5 [Excellent]
1. The title is clear and it is adequate to the content of the article.	4
<i>The title is clear and adapted to the structure of the content being developed</i>	
2. The abstract presents objects, methods, and results.	3
<i>The abstract does indeed present clearly distinct objectives, methods and results</i>	
3. There are a few grammatical errors and spelling mistakes in this article.	3
<i>The article does not have many spelling and grammatical errors.</i>	
4. The study methods are explained clearly.	4
<i>The structure of the study is clearly explained</i>	
5. The results are clear and do not contain errors.	4

<i>The results of the study are clearly presented</i>	
6. The conclusions or summary are accurate and supported by the content.	4
<i>The conclusion and summary are appropriate and timely.</i>	
7. The references are comprehensive and appropriate.	4
<i>The bibliography is adapted to the work</i>	

Overall Recommendation (mark an X with your recommendation) :

Accepted, no revision needed	
Accepted, minor revision needed	X
Return for major revision and resubmission	
Reject	

Comments and Suggestions to the Author(s):

The work is original and can be published in ESJ because it complies with international publication rules.

Comments and Suggestions to the Editors Only:

ESJ peut publier ce travail.

Reviewer C:
Recommendation: Accept Submission

The TITLE is clear and it is adequate to the content of the article.

The title and content are compatible.

The ABSTRACT clearly presents objects, methods, and results.

the abstract covers all relevant contents.

There are a few grammatical errors and spelling mistakes in this article.

I didn't realize any grammatical errors.

The study METHODS are explained clearly.

Gioia methodology and the model explained clearly.

The body of the paper is clear and does not contain errors.

Yes, it is very clear with lots of examples.

The CONCLUSION or summary is accurate and supported by the content.

The conclusion and the future directions explained clearly.

The list of REFERENCES is comprehensive and appropriate.

Yes, it is.

Please rate the TITLE of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the ABSTRACT of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the LANGUAGE of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the METHODS of this paper.

[Poor] **1-5** [Excellent]

4

Please rate the BODY of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the CONCLUSION of this paper.

[Poor] **1-5** [Excellent]

3

Please rate the REFERENCES of this paper.

[Poor] **1-5** [Excellent]

3

Overall Recommendation!!!

Accepted, no revision needed

Comments and Suggestions to the Author(s):

This study provides a new perspective on resilience strategies in Moroccan artisanal supply chains, highlighting how collaborative and traditional business networks manage the process.

The Gioia methodology was used and a model was developed. Everything was clear and easy to understand.
