The following is a brief review of the paper entitled "The impact of Cultural Imperatives on Academic Writing in Arab Contexts" by Mr. Sami Al-Asadi, a doctoral candidate in the School of Education, Curtin University.

In terms of the clarity of the research question, outline and application of methodology, analysis of findings and discussion, and overall coherence of the argument, I found that this is a soundly written paper which deserves to be considered for publication in an appropriate journal.

The author gives a good contextual background and clearly outlines various approaches (product, process and genre) and sets out the problem well. The paper Identifies the research gap and outlines the significance of this contribution.

It also gives a clear explication of the rationale for the methodologies adopted in the research.

The author clearly shows that the findings support his central hypothesis, and that the implementation of a 'modified integrated process-genre model (MIM)' can lead to measurable improvement in the academic writing competence of the sample group of Iraqi undergraduates.

Perhaps more elaboration of and detail about the 'cultural imperatives' (which are described mainly in terms of 'rhetorical conventions) would have been useful.

Although the final paragraph discusses this area, it would have been better placed earlier in the paper.

Finally, the paper needs to be thoroughly edited and proofread to correct minor typographical and grammatical errors.